

WORD TAG



STRENGTHEN VOCABULARY WITH FUN

The vocabulary gap has a cascading effect. Children with larger vocabularies perform better in school and have greater opportunities later in life. But it requires direct instruction and repeated exposure - which means lots and lots of practice.

Word Tag uses machine learning and the science of spaced repetition to deliver a just-right vocabulary challenge. This high-voltage game has kids zipping through new worlds, unlocking fun gear, and unlocking new words, and deepening vocabulary acquisition. And it works: Word Tag increases kids' vocabulary scores by 43% in their first month of playing.



25 MINUTES PER DAY

With just 25 minutes of daily gameplay for vocabulary gains, Word Tag is perfect for at-home practice or classroom use.



BACKED BY SCIENCE

Kids are exposed to new words with a model of spaced repetition, exploring spelling, pronunciation, word pairs, and synonyms.



TEACHER DASHBOARD

Now on Clever! The dashboard allows teachers to set assignments and track individual and classroom progress.



WORD PACKS

From the dashboard, assign word packs from our Word Engine or from themed lists of over 100 books and school subjects.

FOR TEACHING CHANNEL TALKS LISTENERS:

THREE MONTHS FREE

Ready for a vocabulary boost? Revolutionize the way your kids learn new words with Word Tag. Scan the code or [click here](#) to try it out.



Our game-based learning approach is a teacher's best friend. Want to bring Word Tag into your classroom? Email us: natasha@mrswordsmith.com