



# Work-Based Learning For ALL

KnoPro is a FREE work-based learning platform where teens solve today's pressing industry issues with leading companies like Lenovo and KPMG.

With KnoPro, any high school student in the U.S. can build in-demand skills, boost resumes and college applications, and win HUGE cash awards and prizes.

[Explore KnoPro.org](https://kno.pro)

**KNO PRU** CHALLENGE YOURSELF

**NOW through AUG 9**

## AI for Global Health Challenge

With \$10K in cash prizes up for grabs, explore the question: *How can AI be used to save lives and improve global health outcomes?*

Join the Challenge! at [knopro.org](https://kno.pro)



## How Challenges Work:

1. High School Students 13+ Sign Up 🚀
2. Choose an Industry Challenge Topic 🔍
3. Work in Teams or Solo, In or Outside of School 🧑🧑🧑
4. Submit Their Idea via a 3-5 Minute Video Pitch ✨
5. Earn Points for Prizes (+ major \$\$\$ for winners) 🏆

### Example Implementation:

- Students join a 4-5 week Challenge in any class
- Build industry knowledge with daily skillbuilders (10 mins)
- Earn points for prizes, have fun, and update their resumes

### Upcoming Challenges:

- **AI & Global Health** with **PJMF** (Now - Aug 9, 2024)
- **Emerging Tech** with **Lenovo** (Sept - Oct 2024)
- **Business-Tech** with **KPMG** (Oct - Nov 2024)
- **Entrepreneurship** with **Fleischer Scholars** (Jan 2025)

## Industry Challenges

- Offer resume-worthy projects to ALL high school students
- Comes with virtual project mentors for students
- Hot topics: AI, environment, healthcare, fashion, etc.

### Bonus: Year Round Learning

- Promote career readiness in the summer or after school

## Teachers / Facilitators

- No downloads or training needed. Turn-key materials
- Manage student activity & projects directly in KnoPro



[www.kno.pro.org](https://www.kno.pro)

Powered by **NAF** open to all!