



Immersive Learning Designed to Build Performance-Ready Teams

Improving outcomes and navigating the changing and complex business environment brings unique challenges for enterprise businesses:

- Attrition of top talent
- Increased customer churn
- Ineffective collaboration
- Slow go-to-market strategies

Organizations invest heavily in strategic initiatives to overcome these challenges. Yet, executive leaders have no certainty if they can be successful because they lack the tools to measure their teams' ability to drive change across the enterprise.

50%

of people leave jobs to get away from managers
(Gallup 2015)

\$ x2

It costs 1 ½ - 2X an employee's salary to replace them
(Gallup 2021)

Powerful tools for creating behavior change



Mursion simulations use a powerful combination of AI technology and authentic human interaction to create an adaptive and realistic experience.



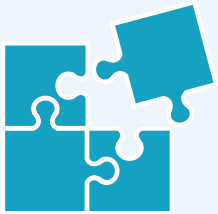
For Anyone

Helps learners from front-line to execs develop on-the-job relevant skills



Realism & Plausibility

Closely mirrors real-world business driven conversations and challenges



Stress & Challenge Management

Induces stress without paralyzing learners, gets harder as you get better



Actionable Insights and Feedback

Gives direct feedback, reflections and insights for good learning outcomes



Psychological Safety

Encourages learners to take risks in a psychologically safe environment



Avatar Interaction

Digital characters offer a non-judgmental experience for learners